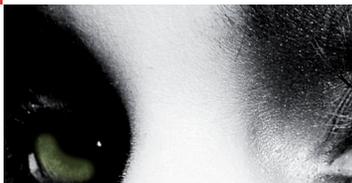


:ANAPURNA SOLUTIONS

Fashion Store banners/displays



Application description

Next to the many colorful fashion banners, black and white prints are very often used in the demanding markets like fashion. It is a challenge for every traditional printing equipment (including inkjet) to print dense black without printing problems (like drying times, ink coverage, ...), get neutral reproductions, keep all the shadow details open, ...

With the white ink we have a solution that gives you an enormous advantage in this area. Instead of printing 400% CMYK colors, you can print the inverse image with 100% white on black material. This indeed results in cost-effective prints, less curing problems, beautiful shadow details, perfect gray balance.

Technology used

- Printed on :Anapurna XL²W - 12P.
- White Opaque configuration is used to get the biggest white-point/black-point range possible.
- The white channel is prepared in PhotoShop based upon the inverse of the positive image.

Production notes

- Printed BI-directional with 100% UV power.
- Normal speed (750), 7m²/hour.
- Material: Black Forex.

Remarks

- As our current engine uses 80pl heads for white, this application is best suited for bigger viewing distance to get the distinguishable white drops at an acceptable level.

